

Name of the issue: Brainbees Solutions Limited IPO

1 **Type of issue (IPO/ FPO)** IPO

2 **Issue size (Rs. in crore)** 4,193.73

Source: Prospectus dated August 5, 2024

3 **Grade of issue alongwith name of the rating agency**

Name Not Applicable

Grade Not Applicable

4 **Subscription Level (Number of times)** 12.22

Source: Based on valid applications(excluding Anchor investors)

5 **QIB holding (as a %age of total outstanding capital) as disclosed to stock exchanges**

Particulars	%
(i) On Allotment August 10, 2024 ⁽¹⁾	22.96
(ii) at the end of the 1st Quarter immediately after the listing	Not available
(iii) at the end of 1st FY (March 31, 2025) ⁽²⁾	Not available
(iv) at the end of 2nd FY (March 31, 2026) ⁽²⁾	Not available
(v) at the end of 3rd FY (March 31, 2027) ⁽²⁾	Not available

(1) Source: Basis of Allotment includes allotment to Anchor Investors

(2) QIB Holding not disclosed as reporting for relevant period has not been completed.

6 **Financials of the issuer**

(Consolidated Rs. in crore)

Parameters	1st FY (March 31,2025)*	2nd FY (March 31,2026) *	3rd FY (March 31,2027) *
Income from operations	Not Available	Not Available	Not Available
Net Profit for the period	Not Available	Not Available	Not Available
Paid-up equity share capital	Not Available	Not Available	Not Available
Reserves excluding revaluation reserves	Not Available	Not Available	Not Available

Note: *Financials for the year ended March 31, 2025, March 31, 2026 and March 31, 2027 shall be updated in due course

7 **Trading status in the scrip of the issuer**

Company's Equity Shares are listed on both the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE")

Particulars	Status
(i) at the end of 1st FY (March 31, 2025) ⁽¹⁾	Not Available

(ii) at the end of 2nd FY (March 31, 2026) ⁽¹⁾ Not Available

(iii) at the end of 3rd FY (March 31, 2027) ⁽¹⁾ Not Available

(1) will be updated in due course

8 Change, if any, in directors of issuer from the disclosures in the offer document

Particulars	Name of Director	Appointed / Resigned
at the end of 1st FY March 31, 2025 ⁽¹⁾	NA	NA
at the end of 2nd FY March 31, 2026 ⁽¹⁾	NA	NA
at the end of 3rd FY March 31, 2027 ⁽¹⁾	NA	NA

(1) Information shall be updated in due course

9 Status of implementation of project/ commencement of commercial production

Particulars	Remarks
(i) as disclosed in the offer document	
(ii) Actual implementation	Not Applicable
(iii) Reasons for delay in implementation, if any	

10 Status of utilization of issue proceeds

(i) as disclosed in the offer document

Expenditure items	Proposed Utilization (Rs cr)	Estimated deployment of Net Proceeds in Fiscal 2025 (Rs cr)	Estimated deployment of Net Proceeds in Fiscal 2026 (Rs cr)	Estimated deployment of Net Proceeds in Fiscal 2027 (Rs cr)
Expenditure by Company for: (i) setting up new modern stores under the 'BabyHug' brand; and (ii) setting up a warehouse, in India [^]	108.10	17.6	43.1	47.4
- Setting up new modern stores under the 'BabyHug' brand	93.90	17.6	43.1	33.2
- Setting up a warehouse [^]	14.20	-	-	14.20
Lease payments for existing identified modern stores owned and operated by Company, in India [^]	93.10	22.6	47	23.5
Investment in Subsidiary, Digital Age for (i) setting up new modern stores under the FirstCry brand and other home brands of Company; and (ii) lease payments for existing identified modern stores owned and controlled by Digital Age in India [^]	299.60	67.4	139.7	92.5

- Setting up new modern stores under the FirstCry brand and other home brands of Company^	169.00	35.9	74.8	58.3
- Lease payments for existing identified modern stores owned and controlled by Digital Age in India^	130.60	31.5	64.9	34.2
Investment in Subsidiary, FirstCry Trading for overseas expansion by: (i) setting up new modern stores; and (ii) setting up warehouse(s), in KSA^; of which	155.60	50.3	51.4	53.9
- Setting up new modern stores^	72.60	23.2	24.2	25.4
- Setting up warehouses^	83.00	27.3	27.2	28.5
Investment in Subsidiary, Globalbees Brands towards acquisition of additional stake in our step-down Subsidiaries	169.00	97.4	28.2	43.4
Sales and marketing initiatives	200.00	66	67	67
Technology and data science cost including cloud and server hosting related costs	57.60	19.2	19.2	19.2
Funding inorganic growth through acquisition and other strategic initiatives and general corporate purposes#	518.74	172	172	174.735
Total	1,601.74	512.5	567.6	521.635

(ii) Actual utilization	NA
(iii) Reasons for deviation, if any	NA

11 Comments of monitoring agency, if applicable

(a) Comments on use of funds	NA
(b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document	NA
(c) Any other reservations expressed by the monitoring agency about the end use of funds	NA

12 Price-related data

Designated SE	NSE
Issue Price (Rs.)	465
Listing Date	13-Aug-24

Price parameters	At close of listing day Aug 13, 2024	At close of 30th calendar day from listing day (Sep 11, 2024)	At close of 90th calendar day from listing day (Nov 10, 2024)	As at the end of March 31, 2025 ⁽¹⁾		
				Closing price	High	Low
Market Price	679.10	-	-	-	-	-
Nifty 50	25,081.85	-	-	-	-	-
Sectoral Index	Not comparable to any of the available sectoral indices					
Price parameters	As at the end of March 31, 2026 ⁽¹⁾			As at the end of March 31, 2027 ⁽¹⁾		
	Closing price	High	Low	Closing price	High	Low
Market Price	-	-	-	-	-	-
Nifty 50	-	-	-	-	-	-
Sectoral Index	Not comparable to any of the available sectoral indices					

Source: Stock Exchange data. Where the 30th day / 90th day/ March 31 of a particular year falls on a holiday, the immediately preceding trading day has been considered

(1) will be updated in due course

1. Market price on NSE taken, being the designated stock exchange

2. High and Low based on closing prices

30th calendar day shall be taken as listing date plus 29 calendar days. 90th calendar day shall be taken as listing date plus 89 calendar days

13 Basis for Issue Price and Comparison with Peer Group & Industry Average

Accounting ratio	Name of company	Face Value (Rs.)	As disclosed in the final offer document ⁽¹⁾	At the end of 1st FY March 31, 2025 ⁽²⁾	At the end of	At the end of
					2nd FY March 31, 2026 ⁽²⁾	3rd FY March 31, 2027 ⁽²⁾
Basic EPS	Issuer:	2.00	-6.20	Not Available	Not Available	Not Available
	Peer Group:	Issuer does not have any listed peer				
P/E	Issuer:	2.00	NA	Not Available	Not Available	Not Available
	Peer Group:	Issuer does not have any listed peer				
RonW %	Issuer:	2.00	-8.65	Not Available	Not Available	Not Available
NAV (basic)	Peer Group:	Issuer does not have any listed peer				
	Issuer:	2.00	71.65	Not Available	Not Available	Not Available
	Peer Group:	Issuer does not have any listed peer				

(1) Sourced from Prospectus dated August 5, 2024

(2) Information not provided as the relevant fiscal year has not completed / not disclosed in public domain

14 Any other material information

Particulars	Date
Nil	-

Source- Stock Exchange filings

For further updates and information, please refer stock exchange websites i.e. www.bseindia.com and www.nseindia.com