

Recipient Select

Text on screen:

What if you made customer payments more about your customers?

Text on screen:

Recipient Select from Bank of America

Scene description:

Video footage of a man making transactions on a smart phone, followed by a series of images that indicate customers seeking these types of payments, including a woman at an insurance office, a woman playing guitar, a designer, a patient in a doctor's office and more.

Spoken text:

Recipient Select from Bank of America lets your customers decide how they want to receive payments such as insurance claims, royalties, gig-economy wages and more by choosing from today's leading payment options. It can help you deliver a customer experience that sets your business apart while simplifying your back office and helping you switch more payments from paper to electronic.

Text on screen:

Insurance claims
Royalties
Gig-economy wages

Scene description:

Video footage of people receiving funds on a smart phone, tablet and other mobile devices, and a physical check.

Spoken text:

For U.S. recipients, payment choices include Zelle®, ACH, PayPal®, Real-Time Payments, and check. There's also a new payment type for people who want to receive funds directly to their bank account using their debit card, called Pay to Card.

Text on screen:

Zelle®
ACH
PayPal®
Real-Time Payments (RTP®)
Check
Pay to Card

Scene description:

Moving images of a woman on a balcony gazing at lit paper balloons in a far off land, and cars on the streets of a foreign metropolis.

Spoken text:

Additionally, you can reach recipients in more than 140 countries via cross-currency ACH, cross-border wire and PayPal. And we'll continue to enable new payment types that your customers use most.

Text on screen:

Cross-currency ACH
Cross-border wire
PayPal®

Scene description:

Animation that features a bank building and document that says "Payment Information." A new image appears of an email. A third image appears that shows payment type choices. A final image appears that asks whether the recipient wants to save the payment preference. The animation closes with the words "No need to collect or store sensitive information."

Spoken text:

Here's how Recipient Select works. When you need to pay someone, just send us the payment information and the recipient's email address. We send the recipient an email with your branding that invites them to choose a payment type. The recipient enters their choice on a custom portal that *looks* like your website, even though we host it for you and store the information for future payments.

Scene description:

A three panel illustration appears that shows analytics on a laptop with data flowing to a cloud and finishing in a secure portal.

Spoken text:

Whatever payment type a recipient chooses, you don't need to collect or store any sensitive information on your systems—even if they elect to receive their funds via bank transfer. But you can still access and analyze the payment information.

Scene description:

An illustration a shield appears with a lock inscribed on the surface.

Spoken text:

The recipient portal is secure, and it can help reduce fraud, since it uses powerful, multi-factor authentication to validate recipients' identities.

Text on screen:

Secure
PCI-compliant
Multifactor authentication

Scene description:

Video footage shows a woman on a train working on a laptop and transitions to a scene of two office workers in various environments.

Spoken text:

Recipient Select brings you these payment choices through one, simple implementation. So you can modernize your back office and adapt to evolving consumer preferences all at once, without onboarding each payment type separately.

Text on screen:

One simple implementation
No need to onboard each payment type separately

Scene description:

Video showing everyday people with mobile phones in offices, in their homes, on college campuses and on city streets.

Spoken text:

Helping you boost customer delight and putting you at the edge of what's next. It's part of how we're working every day to deliver breakthrough banking to you.

Text on screen:

What would you like the power to do?

Scene description:

Bank of America logo

Text on screen:

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